

1. MAILING ADDRESS

Company Name: _____ ("Exhibitor")
Street Address: _____ City _____
State/Province _____ Zip/Postal Code _____ Country _____
Telephone: _____ Fax: _____ Company Email: _____ Website: _____
Sales Contact: _____ Telephone: _____ Email: _____
Person in Charge of Exhibit: _____ Telephone: _____ Email: _____

PROFILE: Space in this pavilion is open to US importers **ONLY**

Trading _____ Wine _____ Spirits or _____ Both

INVOICE BILLING ADDRESS (if different from above)

Billing Company Name: _____
Street Address: _____ City _____
State/Province _____ Zip/Postal Code _____ Country _____
Telephone: _____ Fax: _____ Company Email: _____ Website: _____
A/P Contact: _____ Telephone: _____ A/P Contact's Email: _____

2. AGREEMENT OF RESPONSIBLE PARTIES

The above described Exhibitor hereby agrees with Diversified Communications ("Diversified") to pay the below described fees on the below noted dates as consideration for its exhibition at Vinexpo New York ("Event") and to comply with the Conditions Rules and Regulations as set forth in **Exhibit A** below.

3. DEPOSIT

A deposit equaling 50% of the total cost of Exhibitor Rate is due upon receipt of invoice in order to reserve stand space. Applications received on or after December 4, 2019 must be accompanied by full payment or paid in full upon receipt of the invoice.

4. PAYMENT TERMS/METHODS

- 1.) 50% deposit due upon receipt of invoice. All payments must be made in U.S. dollars to
2.) Balance due on or before December 4, 2019 **DIVERSIFIED COMMUNICATIONS**

PAYMENT METHODS:

Check or Money Order DRAWN on a US Bank OR Payment by Wire Transfer or Credit Card

Follow the instructions on invoices and statements carefully to ensure your payment is applied to your account.

CAUTION: Any updates to payment details will ALWAYS be reflected on an official Diversified Communications invoice

5. CANCELLATION POLICY

No cancellation by an Exhibitor is effective unless given in writing by mail to Diversified Communications, 121 Free Street, Portland, ME 04101 or by email to vinexponeewyork@divcom.com. The terms and conditions for cancellation are set forth in the following Conditions Rules and Regulations attached hereto below and incorporated herein.

Cancellations or space reductions that are received by Diversified on or before December 4, 2019 shall be subject to a cancellation fee equal to 50% of the total cost of cancelled space. Cancellations or space reductions received by Diversified after December 4, 2019 are subject to a cancellation fee equal to 100% of the total cost of cancelled space.

All outstanding fees are payable immediately upon cancellation.

6. EXHIBIT SPACE RATES (RATES ARE IN \$US)

IN-LINE STAND RATES

- 9.3 m² (10' x 10') Stand: **\$4500**
- 18.6 m² (10' x 20') Stand: **\$9000**

INCLUDED ONLY WITH IN-LINE STANDS:

- Back drape (8' high) and side drape (3' high)
- Stand identification sign (7" x 44")

PREMIUM RAW SPACE RATES: *Minimum of 24 m²*

Peninsula (open 3 sides **\$525/m²**)

Island (open 4 sides **\$540/m²**)

Will you need access to plumbing/ drainage? (relevant for placement purposes)

- Yes**
- No**

All Exhibit Space Includes:

- Drinkware
- Porter Service
- Ice
- Spittoon(s)
- Exhibitor Badges
- Complimentary visitor invitations

NOTE: Any Co-Exhibitors must be identified and listed on the Co-Exhibitor form and are subject to approval by Diversified in its sole discretion.

SPACE RATE CALCULATION: \$ _____ x _____ m² \$ _____

(for Premium space)

GRAND TOTAL: \$ _____

7. AUTHORIZATION

Undersigned on behalf of Exhibitor has reviewed and affirms that Exhibitor shall abide by all Conditions, Rules and Regulations governing Vinexpo New York as set forth in **Exhibit A** located at www.vinexponeewyork.com/exhibit/conditionsrules which are included with this Exhibit Space Application and incorporated by reference. Exhibitor further affirms that acceptance of this application by Diversified constitutes a legal and binding contract and that undersigned is authorized to obligate Exhibitor.

Contract must be signed & deposit received to secure stand space. Remit to Marjorie Ferris at mferris@divcom.com

Signature: _____

Title: _____

Print Name: _____

Date: _____

8. SHOW ADMINISTRATION USE ONLY

Exhibitor Level _____ SM _____ Stand/Location Assignment _____