

1. MAILING ADDRESS

Company Name: _____ ("Exhibitor") Wine Region: _____
 Street Address: _____ City _____
 State/Province _____ Zip/Postal Code _____ Country _____
 Telephone: _____ Fax: _____ Company Email: _____ Website: _____
 Sales Contact: _____ Telephone: _____ Email: _____
 Person in Charge of Exhibit: _____ Telephone: _____ Email: _____

PROFILE Exhibiting opportunities are open to the following. If none of these are applicable contact vinexponewyork@divcom.com to confirm qualification to exhibit.

- Trading _____ Wine _____ Spirits or _____ Both
- Production of Still or Sparkling Wines
- Production of Spirits
- Professional Wine & Spirits Union/Organization
- Wine Cooperative
- Do you currently have distribution in the United States?
 Yes
 No

INVOICE BILLING ADDRESS (if different from above)

Billing Company Name: _____
 Street Address: _____ City _____
 State/Province _____ Zip/Postal Code _____ Country _____
 Telephone: _____ Fax: _____ Company Email: _____ Website: _____
 A/P Contact: _____ Telephone: _____ A/P Contact's Email: _____

2. AGREEMENT OF RESPONSIBLE PARTIES

The above described Exhibitor hereby agrees with Diversified Communications ("Diversified") to pay the below described fees on the below noted dates as consideration for its exhibition at Vinexpo New York ("Event") and to comply with the Conditions Rules and Regulations as set forth in **Exhibit A** below.

3. DEPOSIT

A deposit equaling 50% of the total cost of Exhibitor Rate is due upon receipt of invoice in order to reserve stand space. Applications received on or after December 4, 2019 must be accompanied by full payment or paid in full upon receipt of the invoice.

4. PAYMENT TERMS/METHODS

- 1.) 50% deposit due upon receipt of invoice. All payments must be made in U.S. dollars to
 2.) Balance due on or before December 4, 2019 **Diversified Communications**

PAYMENT METHODS:

Check or Money Order DRAWN on a US Bank OR Payment by Wire Transfer or Credit Card

Follow the instructions on invoices and statements carefully to ensure your payment is applied to your account.

CAUTION: Any updates to payment details will ALWAYS be reflected on an official Diversified Communications invoice

5. CANCELLATION POLICY

No cancellation by an Exhibitor is effective unless given in writing by mail to Diversified Communications, 121 Free Street, Portland, ME 04101 or by email to vinexponewyork@divcom.com. The terms and conditions for cancellation are set forth in the following Conditions Rules and Regulations attached hereto below and incorporated herein.

Cancellations, space reductions, or conversion from Turnkey Space to Raw Space that are received by Diversified on or before December 4, 2019 shall be subject to a cancellation fee equal to 50% of the total cost of cancelled space. Cancellations, space reductions, or conversion from Turnkey to Raw Space received by Diversified after December 4, 2019 are subject to a cancellation fee equal to 100% of the total cost of cancelled space.

All outstanding fees are payable immediately upon cancellation.

6. EXHIBITOR SPACE RATES* (RATES ARE IN \$US)

TURNKEY OPTIONS (please check one):

Pavilion Level Package \$36,000: 24m² (4m x 6m pavilion)
(Minimum of 24m² for 6 - 2m x 2m stands)
\$12,000 for each additional 8m² (must be purchased in 8m² increments)

Price also includes:

- Stand Fitting
- Identification sign
- Maximum of 6 Counters with 2 stools each
- 6 shelving units with 4 shelves per unit
- Material handling of 3 cases of wine (12 bottles each) per 4 m² increment from loading dock to stand
- Exhibitor Badges
- 10 complimentary visitor invitations per 4m² increment

Premier Level Package \$11,000: 8m² (2m x 4m stand)

Price also includes:

- Stand Fitting
- Identification sign
- 1 counter with 2 stools
- 1 meeting table with 3 chairs
- 1 shelving unit with 4 shelves
- Material handling of 6 cases of wine (12 bottles each) from loading dock to stand
- Exhibitor Badges
- 20 complimentary visitor invitations

Business Level Package \$6,000: 4m² (2m x 2m stand)

Price also includes:

- Stand Fitting
- Identification sign
- 1 counter with 2 stools
- 1 shelving unit with 4 shelves
- Material handling of 3 cases of wine (12 bottles each) from loading dock to stand
- Exhibitor Badges
- 10 complimentary visitor invitations

7. AUTHORIZATION

Undersigned on behalf of Exhibitor has reviewed and affirms that Exhibitor shall abide by all Conditions, Rules and Regulations governing Vinexpo New York as set forth in **Exhibit A** located at www.vinexponeewyork.com/exhibit/conditionsrules which are included with this Exhibit Space Application and incorporated by reference. Exhibitor further affirms that acceptance of this application by Diversified constitutes a legal and binding contract and that undersigned is authorized to obligate Exhibitor.

Contract must be signed & deposit received to secure stand space. Remit to Marjorie Ferris at mferris@divcom.com

Signature: _____

Title: _____

Print Name: _____

Date: _____

8. SHOW ADMINISTRATION USE ONLY

Exhibitor Level _____ SM _____ Stand/Location Assignment _____

RAW SPACE OPTIONS:

Raw Space: Peninsula (open 3 sides \$525 m²)

Raw Space: Island (open 4 sides \$540 m²)

(Minimum of 24m² & in 4m² increments over 24m²)

Price includes:

- **Space only**, no shell scheme, furniture or material handling
- Exhibitor Badges
- 10 complimentary visitor invitations per 4m² increment

Co-Exhibitor Fee \$500 (limit 1per 4m² increment)

(includes 1 additional listing and 3 additional badges per co-exhibitor)

Total Cost Turnkey Package: \$ _____

Total Cost Raw Space: _____ x m² = \$ _____

Total Co-Exhibitor fee: _____ x \$500 = \$ _____

GRAND Total: _____

***For further details on exhibitor space offerings, visit:**

www.vinexponeewyork.com/exhibit/

ALL EXHIBIT SPACE INCLUDES (Turnkey & Raw Space):

- Glasses and Porter Service
- Ice
- Spittoon(s)
- One online exhibitor listing per 4m² increment