

OPENING **NEW OPPORTUNITIES**

2020 Exhibitor Information

2–3 March 2020

vinexponeewyork.com

VINEXPO NEW YORK

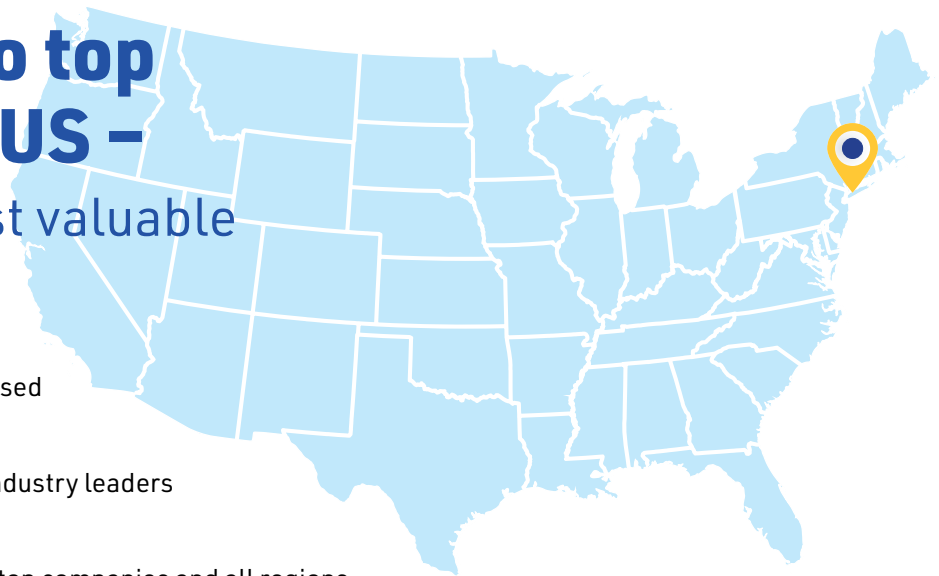
 **VINEXPO**

THE WORLD OF WINE & SPIRITS

THE GATEWAY

TO THE US WINE & SPIRITS MARKET

Gain access to top buyers in the US –
the largest and most valuable market in the world



- This 36 billion USD wine market is poised to exceed 45 billion USD by 2021.
- Vinexpo New York is the gateway to industry leaders in North America.
- Event attendees include buyers from top companies and all regions across the US and Canada.
- Thousands of wine and spirits professionals in the three-tier system attend Vinexpo New York, including: importers, distributors/wholesalers, and on and off-premise decision makers.

Introduce your products to top buyers at Vinexpo New York 2020

Sample list of Vinexpo New York attendees:

| IMPORTER | IMPORTER & DISTRIBUTOR | DISTRIBUTOR | OFF-PREMISE | ON-PREMISE |
|--|---|--|---|--|
| Taub Family Companies Keystone Importers Latitude Beverage Tri-Vin Divin Paradis Kobrand MHW, Ltd. | Southern Glazer's Wine & Spirits Winebow Opici Wine Group Frederick Wildman & Sons T Edward Wines Breakthru Beverage Group | Republic National Distributing Company Young's Market Company Empire Merchants Monsieur Touton Selection Allied Beverage | Wine.com Liquor Control Board of Ontario Whole Foods Market Total Wine & More Lidl New Hampshire Liquor Commission | Darden Marriott International Fleming's Prime Steakhouse and Wine Bar Starr Restaurants Legal Sea Foods United Airlines |

BOOK YOUR STAND TODAY

CONTACT US!

Marjorie Ferris – Sales Manager

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Vinexpo New York is committed to providing wine and spirits producers the necessary tools for accessing and expanding distribution throughout the US market. In addition to providing ease of exhibiting via turnkey stand options, Vinexpo New York provides a variety of services unparalleled in US trade events. Vinexpo New York makes accessing the US market a reality.

EDUCATION

Vinexpo New York has collaborated with the Wine Business Institute at Sonoma State University (SSU) to produce an exhibitor education program focused on market entry into the US beverage alcohol market. SSU is a global leader in wine business education and research, and provides a wealth of expertise. The program helps exhibitors navigate and better understand the complexities of working in the US market, and prepares them for exhibiting at Vinexpo New York. This program is free to exhibitors and includes a video series and an on-site conference session.

CONNECTIONS

One to Wine Meetings are a complimentary business meetings service for Vinexpo New York attendees and exhibitors. This free service matches exhibitors with buyers specifically looking for their products, organizes personalized meeting schedules, provides on-site support, and helps exhibitors make the most of their time at the event.

SUPPORT

On-site Importer - Vinexpo New York provides an on-site importer to help assist with transactions on-site and facilitate sales. Exhibitors who use this service are not required to sign up with this importer, but can utilize their resources while at the expo.

PARTNERS

Vinexpo New York partners with leaders in the wine and spirits industry to provide the best content and experience for both attendees and exhibitors.



EXHIBIT WITH EASE

Vinexpo New York is a modern and efficient two-day format of exhibits, conference sessions, master classes, and special events.



2 & 3 March 2020

Strategically located in the heart of the US wine & spirits business:
Manhattan - Javits Convention Center

ALL EXHIBIT SPACE OPTIONS INCLUDE

- Glasses and porter service
- Ice
- Spittoon(s)
- Exhibitor listings in event guide, event website & mobile app
- Exhibitor badges
- Complimentary visitor invitations

TURNKEY STAND OPTIONS ALSO INCLUDE

- Stand fittings
- Identification sign
- Furnishings
- Material handling from loading dock to stand

For turnkey stand and raw space details and pricing please reference the Vinexpo New York 2020 Exhibit Space Contract.

A GLOBAL EVENT

 Join wine and spirits producers from around the world at Vinexpo New York.

Countries represented include:

Albania | Argentina | Australia | Austria | Brazil | Canada | Chile | Croatia | Czech Republic | France | Germany | Greece | Italy | Japan | Kosovo | Moldova | New Zealand | Portugal | Republic of Serbia | Romania | Russia | Slovenia | South Africa | Spain | Sweden | Switzerland | United Kingdom | Uruguay | United States

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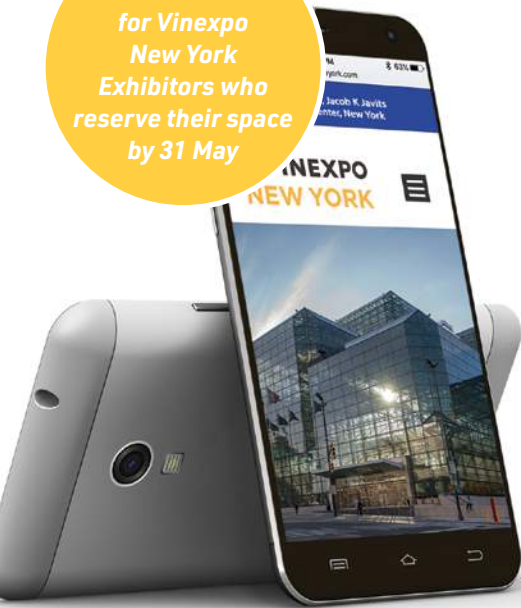
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SPECIAL OFFER

Book your stand by 31 May and receive a FREE Featured Exhibitor Listing, and have your company included in a special Expo Preview Newsletter sent to pre-registered attendees prior to the 2020 event.

FREE
for Vinexpo
New York
Exhibitors who
reserve their space
by 31 May



PRICE: 500 USD

FEATURED EXHIBITOR LISTING

All exhibitors receive a basic listing on the event website and in the mobile app. Basic listings include: company name, country, stand number, product categories and website URL.

A **Featured Exhibitor Listing** includes:

- Basic listing on website and mobile app, **PLUS:**
- Company's physical address
 - o Street Address
 - o City
 - o State/Province
 - o Zip code
 - o Country
- Company logo
- Company profile (maximum 500 characters)
- Stand location map pin*
- Inclusion in the Expo Preview Newsletter - distributed to all pre-registered attendees **(a Featured Exhibitor Listing exclusive)**

*Mobile app only

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2 & 3 MARCH 2020
NEW YORK

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VINEXPO
THE WORLD OF WINE & SPIRITS

Jointly organized with

diversified
WINE & SPIRITS

